



FAIRWAY TO 50



GOLF

TOURNAMENT

2024

SPONSORSHIP PACKAGE

**JUNE 4TH,
2024**

REGISTER NOW

1:00 P.M. Tee Off

 Valley Ridge Golf Club



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SPONSORSHIP OPPORTUNITIES

In 2024, we are celebrating a significant milestone - **50 years of CMSA**.

To celebrate our 50th anniversary, we are hosting our 'Fairway to 50' Golf Tournament. All the money raised in this golf tournament will go towards Calgary soccer and the youth who wish to play the beautiful sport. Help us celebrate 50 years and contribute to a fantastic cause by registering to golf, finding a sponsorship package right for you, or by donating and showing your support.

Sponsors get in front of **150 golfers, staff, and volunteers**. You will get to put **your name alongside a community-building event** that will lay the groundwork for more kids to get involved in sport.

TITLE SPONSOR **\$10,000**

- Registration table & Title for the event.
- Organization name will be on all materials for tournament marketing as well as signage at registration and non-sponsored holes.
- Logo on all event banners.
- Presentation recognition at the dinner portion of the program.
- Social media promotion and recognition in support of the event.
- Welcome handout for registrants with largest program recognition.
- Dedicated press release.
- Lanyard logo recognition for 150 guests.



19TH HOLE SPONSOR **\$3,500**

- Meal presented by recognition.
- Tabletop signage throughout the dinner area.
- Program recognition (mid-size).
- Logo on all event banners.
- Registration/goody bag items included.
- Recognition in dinner program speech.
- Social media promotion and recognition in support of the event.



REGISTER ONLINE AT WWW.CALGARYMINORSOCCER.COM/FAIRWAY-TO-50



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CART SPONSOR **\$2,500**

- Personalized cart plates with logo.
- Recognition in dinner program speech.
- Signage at the bag valet and cart lot.
- Logo on all event banners.
- Social media promotion and recognition in support of the event.
- Welcome handout for registrants with program recognition (mid-sized).



HOLE SPONSOR **\$1,000**

- Marketing on the tee box of the assigned hole.
- Social media recognition.
- Recognition in support of the event - with photos used from the hole sponsor on the event day.
- Logo on all event banners.
- Logo on hole sponsored sign.
- Program recognition (smaller).
- Recognition in dinner program speech.



EVENT SUPPORTER **\$500**

- Advertising in registration swag bags such as promotional cards or business cards.
- Banner with logo included.
- Shout out on social media.



SILENT AUCTION OR DONATION

- For those who find the above categories do not fit their budget or requirements, we are also accepting silent auction items or cash contributions. All funds received will go towards supporting youth soccer.

